



News Release

FOR IMMEDIATE RELEASE: August XX, 2017

CONTACT: Lindsey Foss (515) 334-1058 | lfoss@iasoybeans.com

EASTON KUBOUSHEK JOINS ASSOCIATION MANAGEMENT, LTD.

Ankeny, Iowa – Easton Kuboushek has joined Association Management, Ltd. (AML), a division of Iowa Soybean Association’s (ISA) ISA Management Solutions, Inc.

In this new role, Kuboushek will serve as Program Manager leading a data and market intelligence initiative for the National Association of Sporting Goods Wholesalers (NASGW), a client of AML since January of 2017. Kuboushek’s work will help NASGW simplify, standardize and autotomize information sharing in the shooting sports industry. NASGW’s mission is to bring shooting sports buyers and sellers together.

“The AML staff has always impressed me with their knowledge and experience in association management and how they sincerely care,” Kuboushek says. “This is a dynamic team with diverse and impressive clients, including NASGW — I’m grateful for the opportunity.”

Limited time will also be dedicated to ISA external relations efforts, where he will continue developing mutually beneficial relationships and generating financial support for Iowa soybean farmers.

Kuboushek joined ISA in 2014 as communications specialist where he authored content and developed programs to keep soybean famers competitive. He is a graduate of Loras College and currently pursuing a master of public administration at Drake University. Though he’s excelled in graduate-level coursework, he notes his most valuable education was gained on the Kuboushek family farm near Spillville, Iowa, where he learned the value of hard work, humility and creative problem-solving.

To learn more about AML and ISA, please visit www.aml.org or www.iasoybeans.com.

—30—

The Iowa Soybean Association (www.iasoybeans.com) develops policies and programs that help Iowa’s more than 38,000 soybean farmers expand profit opportunities while promoting environmentally sensitive production using the soybean checkoff and other resources. The association was founded in

1964 and is governed by an elected volunteer board of 22 farmers. It strives to be honest and transparent, fact-based and data driven and committed to environmental stewardship, collaborations and partnerships.

Not funded by the soybean checkoff